



# Square Foot Show 2020

## NEW DATES

Exhibition & Sale ~ November 18 – December 24<sup>th</sup>  
Grand Opening and Reception ~ Wednesday, November 18<sup>th</sup> at 6:00pm

---

### Guidelines for Submitting Artwork

- There is a **\$35 fee (HST included)** to participate in the exhibition - this fee is non-refundable. A \$25 NSF fee will be charged for returned cheques. Please make cheques out to **Westland Gallery**.
- Artist must be 16 years of age or older. Artists may submit 3 pieces for consideration. One (1) piece is guaranteed to be exhibited and is contingent on the quality of the work and the number of submissions. **The Entry Fee covers all three works.**
- Westland Gallery receives a 50% commission from all work sold at the exhibition. Artists determine retail cost. **Minimum Retail Price is \$150.** All artwork must be for sale and must be priced and sold individually. All artworks are represented by Westland Gallery and are for sale exclusively through the gallery for the duration of the exhibition. Any sales leads acquired by exposure to the works at Westland Gallery and through any advertisement of the exhibition both by the gallery or by the artist are subject to 50% commission.
- All artwork must be **12" x 12" OUTSIDE dimensions (NO BIGGER NO SMALLER)** and not more than 5 inches deep. For **framed flat artwork**, the artwork itself must be a minimum of 6" x 6" and must be **SQUARE**. Mixed media works that make creative use of the entirety of the square foot area (for example within a shadow box) are considered square. Any artwork that does not meet the dimensional criteria will not be accepted.
- Artwork will not be considered if a digital image is not submitted before the **Due Date of Wed. October 21<sup>st</sup>**.
- Artwork will not be accepted if it has been shown in a previous Square Foot Show at Westland Gallery.
- Westland Gallery may use images of your artworks to promote the Square Foot Show 2020 at its own discretion. By participating in the exhibition, you agree to license the copyright of submitted artworks to Westland Gallery for the purpose of web promotion, exhibition, and publication, before and during the Square Foot Show 2020.
- Westland Gallery is not responsible for the delivery or return of your artwork, nor for storing artwork after the pick-up dates. **Artists must collect their work** at the time designated. If sending artwork by mail, please include return postage.
- **All artwork left at Westland Gallery** two weeks after the designated pick-up dates will become the property of Westland Gallery to dispose of at its discretion.
- **Installation and curatorial decisions fall to Westland Gallery.** We cannot guarantee where artwork will be hung in the gallery, nor can we guarantee your pieces will be hung in series. Artwork will be displayed in the gallery and online until Friday December 11<sup>th</sup>, 2020. After that date, sold work may no longer be displayed.
- In case of unforeseen circumstances exhibition dates may vary.
- For all exhibition related correspondence use the email: **[squarefootshow@westlandgallery.ca](mailto:squarefootshow@westlandgallery.ca)**



---

Westland Gallery 156 Wortley Rd. at Bruce, London ON N6C 3P5 Ph: 519.601.4420  
Em: **[squarefootshow@westlandgallery.ca](mailto:squarefootshow@westlandgallery.ca)** Web: [www.westlandgallery.ca](http://www.westlandgallery.ca)



# Square Foot Show 2020 NEW DATES

Exhibition & Sale ~ November 18 – December 24<sup>th</sup>  
Grand Opening and Reception ~ Wednesday, November 18<sup>th</sup> at 6:00pm

## Checklist

- APPLICATION & ENTRY FEE DUE DATE** (\$35 HST included) **Saturday, October 10<sup>th</sup>**  
Mail envelope to Westland Gallery, 156 Wortley Rd., London, ON N6C 3P5. Artist Bio and/or Artists Statement must be **printed** and submitted with Application/Fee or when your Artwork is dropped off. Payments may also be made on-line via PayPal (indicate the name of the artist the payment is for). **Application are happily accepted before the due date! NO artwork is to be submitted at this time.**
- HIGH QUALITY IMAGES DUE DATE** **Wednesday, October 21<sup>st</sup>**  
Email your images to **squarefootshow@westlandgallery.ca** Image files should be saved as follows "Artist Name – Artwork Name". We greatly appreciate image submissions sent in early. Artwork will not be considered for the show if a digital image is not submitted by the due date.
- DROP OFF DAYS** **Tuesday, Nov. 10<sup>th</sup>, Wednesday, Nov. 11<sup>th</sup> and Thursday, Nov. 12<sup>th</sup>**  
Tuesday & Wednesday drop-off between **10am – 6pm**. Thursday drop-off between **10am – 8pm**. Artwork that is mailed to the gallery must arrive by the end of the day on November 12th. When sending artwork by mail, include return postage.

## ARTWORK REQUIREMENTS

- Your name, title of the artwork and medium MUST be written on the back of each work.**
- All works must be dry, set, cured or fixed before packaging to avoid damage or smudging.**
- Your artwork must have a wire or hanging system.** If artwork requires special hardware to hang, provide the necessary hardware in a zip-lock bag, include instructions, and tape it to the back of the work.

***Dates you need to know. Add the dates to your calendar and put the list on your fridge!***

Application and Fee Due Date	Saturday, October 10 by 5:00pm
Digital Imaging Help Night	Tuesday, October 20: 5:30 – 6:30pm
Digital Images Due Date	Wednesday, October 21
Artwork Drop-off Date #1	Tuesday, November 10 10:00am – 6:00pm
Artwork Drop Off Date #2	Wednesday, November 11 10:00am – 6:00pm
Artwork Drop Off Date #3	Thursday, November 12 10:00am – 8:00pm
Exhibition & Sale Dates	November 18 – December 24
Grand Opening & Reception	Wednesday, November 18 6:00pm
Artwork Pick-up Dates	Monday, Tuesday, Wednesday December 28, 29 & 30

**UNSOLD ARTWORK MUST BE PICKED UP AT WESTLAND GALLERY DURING THE SPECIFIED TIMES!**



Westland Gallery 156 Wortley Rd. at Bruce, London ON N6C 3P5 Ph: 519.601.4420  
Em: [squarefootshow@westlandgallery.ca](mailto:squarefootshow@westlandgallery.ca) Web: [www.westlandgallery.ca](http://www.westlandgallery.ca)